



Exhibitions and Artists Sponsorship Opportunities

Exhibition and Artists Program

Our Exhibitions and Artists program provides a platform for artists with disabilities to share their work, connect with new audiences, and sell their art. Participating artists build confidence, make career connections, and grow toward financial independence.

Annually, we host over a dozen exhibitions at partner sites around the state and sell \$20,000 in artwork on behalf of artists. This program is made possible by dedicated staff who install exhibitions, process sales, and support artists' professional development. Exhibitions and Artists sponsors help cover those personnel costs, in addition to travel and supply expenses.

Curated Collections

Sponsors partner with us to showcase art in their space. By hosting a Curated Collection, you help facilitate sales for artists with disabilities while directly connecting employees to your community impact initiatives.

To secure your sponsorship, please contact Fundraising Director Ellie McShane at ellie@artsforallwi.org or 608-241-2131 ext. 201.

Sponsorship Benefits

Artwork	Presenting \$10,000	Title \$7,500	Supporting \$5,000	Outreach \$1,000
Curated Collection of for-sale artwork in your space, rotated 1 to 3 times per year	30 to 40 pieces	20 to 30 pieces	5 to 20 pieces	1 to 5 pieces
Private shopping link for pieces in your Curated Collection	X	X		
Custom Curated Collection signage detailing relationship with AFA	X			

General Marketing

Clickable logo on our Online Store and primary website	Premier placement	High placement	Middle placement	Lower placement
Logo recognition on all travelling exhibition signage	Premier placement	High placement	Middle placement	Lower placement
Logo recognition on booth signage at Art Fair on the Square	Premier placement	High placement	Middle placement	
Use of AFA artwork for one holiday/thank you card	X	X	X	X
Social media spotlight	X	X	X	
Newsletter spotlight	X	X		